

Privacy and data protection case study

Privacy

1 - AT THE PARK



Every year, during the Christmas period, many families gather in the local park for Christmas festivities. You decide that this would be the ideal occasion to test your new drone and prepare a short video. After having received all the necessary authorisations from the competent authorities, you start operating your drone in accordance with aviation safety rules. During your flight, you specifically target close up images of people gathered in small groups and record their conversations from a safe distance. Once your drone has landed, you start preparing a Christmas holiday video that you wish to share with family and friends via social media channels.

Chilling effect: In that particular situation, people and families who are in the park might change their behaviour because of the presence of your drone. They might have the feeling that someone is monitoring them in their leisure time. They might feel as though their liberty to enjoy social events in parks is restricted.

TIPS - *Before using a drone, consider your surroundings and the impact of your operation on others. Apply common sense and never use your drone in a way that would harm or annoy others.*

Privacy of association: The individuals captured in the footage without their permission may be associated with actions or persons they do not wish to be publicly associated with. This may also make them a target for discrimination.

DATA PROTECTION

Data protection: Sharing images captured without permission, especially if they will be shared with people beyond your family and close friends, may potentially breach aspects of the data protection laws.

TIPS - *Think before sharing: do not share any image that could potentially harm someone on.*

Social media: This is particularly important if you take images where people can be recognised or identified. To avoid any problems, always ask for permission from others around you before taking any picture or video.