European Union Aviation Safety Agency

Workshop on RefuelEU Aviation environmental labelling scheme

On-site

Organised by: DG MOVE and EASA

Date:

22 Jan 2024 to **23 Jan 2024**

Location

EASA Headquarters

Konrad-Adenauer-Ufer 3
50668 Köln
Germany

Directions to the Agency

Description

Informing passengers of the environmental impact of their flight options is key in reinforcing the efforts of the aviation industry to decarbonise. The current lack of a common methodology, criteria and indicators adequately certified, reported and monitored, allows aircraft operators to claim levels of emissions performance of their flights that cannot be properly compared with each other. **Passengers need to be able to trust the information** from aircraft operators regarding the sustainability of the aviation fuels which aircraft operators use and regarding the sustainability of their flights, so they can make informed choices when comparing between different flight options, both for direct and indirect flights.

We will be convening a **first workshop of the ReFuelEU Aviation environmental labelling scheme**, with airlines and online travel agents, on 22nd and 23rd January 2024, in our Headquarters in Cologne (Germany). The aim is to exchange on the status, the methodology, data ingestion and treatment as well as the integration of the labelling into the ecosystem of emissions communication.

Background

On 18 October, the President of the European Parliament and the Spanish Foreign Affair Minister signed into law the ReFuelEU Aviation. The initiative is designed to promote the use of sustainable aviation fuels (SAF) within the aviation sector. This EU Regulation will help the ramp-up in the production and uptake of Sustainable Aviation Fuels (SAF) which is the most powerful tool in the short and medium term to decarbonise aviation and as part of broader efforts will reduce greenhouse gas emissions and combat climate change. The initiative sets out to establish mandatory blending mandates for airlines, requiring them to incorporate a certain percentage of SAF into their fuel mix. The aim of Refuel EU Aviation is to create a stable market demand for SAF, incentivizing production and investment in these more environmentally friendly fuels.

The initiative is closely aligned with the European Green Deal, which sets forth a comprehensive plan to make the EU climate-neutral by 2050. By advancing the adoption of SAF, Refuel EU Aviation contributes to the decarbonization of air travel, a sector that has traditionally been challenging to decarbonize due to the technical and energy density requirements of aircraft.

This new Regulation creates an environmental labelling scheme for aviation. The idea behind such a label is to provide consumers with clear, accurate, and standardised information about the environmental performance of flights. This could cover aspects like carbon emissions per passenger-kilometre, the environmental management practices of the airline, and other relevant factors.

Passenger's knowledge of the environmental impact of their flight options is key in reinforcing the efforts of the aviation industry to obtain decarbonization. To enable environmental transparency in aviation, EASA has been working very closely with stakeholders in establishing an environmental labelling scheme for aviation.

Therefore, the Environmental Labelling Scheme under ReFuelEU Aviation includes key aspects:

Transparency for Consumers: The label would give consumers information about the environmental impact of their flight choices, potentially influencing purchasing decisions and promoting airlines to adopt greener practices.

Carbon Emissions: One of the main criteria for such a label would likely be the CO2 emissions associated with the flight. This could be calculated per passenger and would consider factors like aircraft type, flight distance, and load factor.

Additional Criteria: Beyond carbon emissions, the label could also take into account other environmental practices of the airline, such as efforts to reduce noise pollution, waste

management practices on flights, and investments in newer, more efficient aircraft.

Registration

Because of limited space available, we will be **opening a call for a limited number of applications**, from airlines, airlines associations and travel agents, until **24th November 2023**. If you would like to apply for this workshop, please register below. We will undertake a **screening of the candidacies** to ensure widest possible representativeness of the airline and the travel agent industry. You will be notified with the outcome of your application once the screening process is completed.