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# **Creating Expertise – A manufacturer's perspective**








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# Reasons for Skill Shortages

- ✓ ● Is Aviation seen as high tech./developing/interesting? 
- ✓ ● Is Engineering a high profile profession? 
- ✓ ● Does the environment encourage particular groups? 
- ✓ ● Is the need for the skills growing? 
- ✓ ● Are the skills new? 
- ✓ ● Is training adequate? 
- ✓ ● Demographics 



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# Areas for united stakeholder action

- **Raising the profile of Aviation**
- **Raising the profile of Engineering as a profession**
- **..... Across the population**



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