**Fly Right this Summer – Social Media and Promotional Texts**

Here are some promotional texts that you might use with your own images to promote the “Fly Right this Summer” campaign.

**Campaign Title: “Fly Right This Summer”.**

**Hashtags: #flyright #together4safety**

**Main Messages:**

- Ready for Flight: Follow our tips for a smooth journey.

- Be Polite: Be nice to staff and other passengers.

- Don't Fight: Bad behaviour will not be tolerated.

***Long Texts for Websites or Social Media (e.g. Facebook and LinkedIn):***

1. **Ready for Flight:**

🛫✈️ **Fly Right this Summer? – Be Ready for Flight** ✈️🛫

Are you excited to about your upcoming flight? We want to ensure you have an amazing experience from start to finish! Here are some handy tips to make your journey as smooth as possible:

- ***Pack Smart:*** Double-check your baggage allowance and make sure to pack only what you need. Check-in online if you can (screenshot boarding passes) and then keep your travel documents handy!

- ***Arrive Early:*** Give yourself plenty of time to go through security checks, check-in, and find your gate. Arriving early helps you avoid unnecessary stress and ensures a relaxed start to your trip.

- ***Stay Informed:*** Keep an eye on your airline's website or mobile app for any updates regarding your flight. Weather conditions, gate changes, or delays can happen, and staying informed will help you plan accordingly.

- ***Dress Comfortably:*** Opt for loose-fitting clothes and comfortable footwear, especially for long flights. Layers are great for adapting to temperature changes on the plane.

- ***Stay Hydrated:*** Flying can be dehydrating, so it's important to drink plenty of water before, during, and after your flight. Stay refreshed and avoid excessive caffeine or alcohol intake.

- ***Pack Entertainment Essentials:*** Pack your favorite book, download movies or music, or bring puzzles and games to keep yourself entertained during the journey.

1. **Be Polite:**

🛫✈️ **Fly Right this Summer? – Be Polite** ✈️🛫

As you embark on your journey, let's make a collective effort to create a friendly atmosphere both at the airport and on board the aircraft. Being polite not only enhances your travel experience but also makes a significant impact on the well-being of fellow passengers and our staff. Here are some ways to foster politeness:

- **Use Please and Thank You:** Simple words like "please" and "thank you" can make a big difference. Whether it's requesting assistance or receiving a service, polite language shows respect and appreciation.

- **Respect Others:** Airplanes can be crowded, but respecting personal space is crucial. Avoid leaning on or invading someone else's seat, please don't drink too much and be respectful of other passengers, crew and other staff you meet.

- **Practice Patience:** Flight delays, long security lines, or crowded boarding areas can be stressful. Instead of getting frustrated, practice patience and understanding. It helps create a more relaxed atmosphere for everyone.

- **Help Others:** Small acts of kindness can make someone's day. If you see someone struggling with their luggage, offer a helping hand. Holding the door open or assisting with overhead bin space goes a long way.

- **Follow Crew Instructions:** Adhering to the airline's safety guidelines and cabin rules is essential for a smooth and secure journey. The cabin crew are there for your safety.

1. **Don’t Fight:**

🛫✈️ **Fly Right this Summer? – Don’t Fight** ✈️🛫

Once you start your journey, please be aware that if you behave badly there might be consequences for doing so.

- **Behave Responsibly:** In the event of any abuse, violence or bad behavior you may be denied boarding and miss your flight.

- **Expect Consequences:** In the worst case you may be subject to legal action or other penalties.

***Short Texts for Twitter or TV Screen/ Toilets:***

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- ***Pack Smart.***

- ***Arrive Early.***

- ***Stay Informed.***

- ***Dress Comfortably.***

- ***Stay Hydrated.***

- ***Pack Entertainment Essentials.***

1. **Be Polite:**

🛫✈️ **Fly Right this Summer? – Be Polite** ✈️🛫

As you embark on your journey, let's make a collective effort to create a friendly atmosphere and be polite both at the airport and on board the aircraft. Here are some ways to foster politeness:

- **Use Please and Thank You.**

- **Respect Others.**

- **Practice Patience.**

- **Help Others.**

- **Follow Crew Instructions.**

1. **Don’t Fight:**

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- **Behave Responsibly.**

- **Expect Consequences.**