



**MISSION – VISION - GOAL**

**HELITECH 2017 – LONDON**

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**10-5-2017**

# **Safety effects everything we do**

- **!!!! Accidents kill and injure people !!!!**
- **Increase cost of operation**
- **Prevent new heliports and loss of existing ones**
- **Cause new regulations and legislation**
- **Create negative perception of helicopters to:**
  - **Customers**
  - **Regulators**
  - **Elected Officials**
  - **Public**
  - **Press**
  - **Next Generation**

# MISSION

To change the **CULTURE** as it relates to

How we commit to **Safety** first, above all else

How we conduct our Business

**VISION**

# **Identify the correct problem**

- **Mission Segment:      Most Accidents**

## **SOLUTIONS**

- **Technology      /      More Experienced personnel**
- **Regulations      /      Recommended Practices**

# **Human Factors Focus**

**Decision Making**

**Risk Assessment**

**Industry Culture must change**

**Land and Live Initiative**

**GOAL**

**ZERO TOLERANCE**

**ZERO ACCIDENTS**

# CONTACT INFORMATION

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**Questions?**