



# EASA

European Aviation Safety Agency

## Safety Promotion Network (SPN) - Strengthening Safety Promotion

On behalf of the SPN

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General Aviation Safety Workshop

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# How to reduce regulatory burden for GA?

- Get the risks right
- Less rules
- More (effective) safety promotion



# How to make Safety Promotion more effective?

- Revised rulemaking process, integrated programming (PIAs, EPAS, RMP)
- Development of EASA branded Safety Promotion material: Drones, GA LoC-I, etc.
- Make the **advisory body structure more effective** and connect it to the safety risk management cycle
- Increase outreach, translation, dissemination, evaluation: **Safety Promotion Network (SPN)**



# How do we make it work?

## Safety Risk Management (SRM) process





# The recent past...

SRM Steps	Functions and Tasks	NAA & GA Sub-SSCC GA Roadmap	EGAST
Identify safety issues	Suggest candidate safety issues	(✓) Mainly RM	(✓) SP, no link to RM
Risk Assessment	Develop and review the European Safety Risk Portfolio (SRP)	(X) No SRP	(X) No SRP
Deciding on mitigation	Discuss priorities and strategic orientation	(✓) Mainly RM	(X) Not connected to decision-making in the EASA system
	Technical discussions of actions, propose experts	(✓) Mainly RM	(✓) SP
Implementation	Develop SP material	(✓) GA Roadmap SP	(✓) GA Roadmap SP EGAST SP Sharing of best practices
	Dissemination and evaluation	(✓)	(✓)



# The key roles today

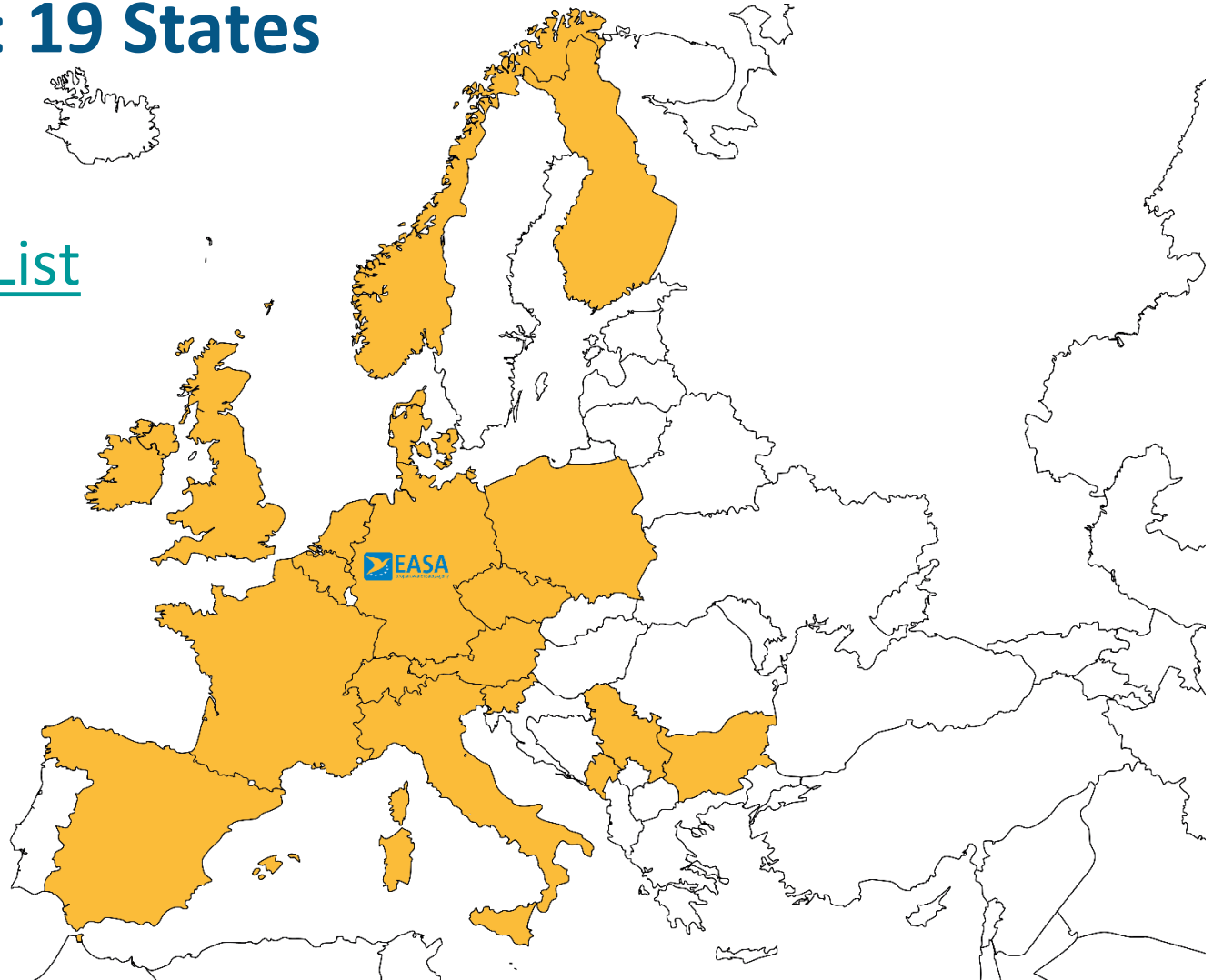
SRM Steps	Tasks	New structure
Identify safety issues	Suggest candidate safety issues	(✓) GA workshop/ CAG
Risk Assessment	Review the European Safety Risk Portfolio (SRP) from operational/practical perspective	
Deciding on mitigation	Discuss priorities and strategic orientation	(✓) SAB and MAB
	Technical discussions, propose experts	(✓) GA sectorial and TeBs
Implementation	Develop safety promotion material	(✓) SP task forces
	Dissemination	(✓) Safety Promotion Network (SPN)



# Safety Promotion Network (SPN)

► Members: **19 States**

SPN Member List





# Safety Promotion Network (SPN)

- Agreed by RAG in 2015
  - To foster **awareness and two-way communication** of safety-relevant information to support aviation safety at European and National level
  - To avoid duplication and to **exchange** and share Safety Promotion products
  - Emphasis on **communication** and **dissemination**
  - Supports **EPAS implementation**
- Met in April 2016 (kick-off meeting), September 2016





# **NEW:** European Safety Promotion campaigns

- SPN to drive European Safety Promotion by working together on **European Safety Promotion campaigns**
  - Develop pan-European campaigns on an agreed topic
  - Develop/re-publish common campaign products to support national campaigns on the topic
  - Jointly reflect on Safety Promotion best practises for this topic, including measuring effectiveness
  - Complement and build on national Safety Promotion actions



# Campaign success factors

- Commitment
- Campaigns properly researched / validated
- Involve campaign / communication professionals
- Campaigns are not the only safety promotion activities and will not in all cases be the best ones



# SPN #2 2016 - Outcomes

- Mapping of **dissemination channels** to facilitate communication/outreach
- Agreed to launch **2 Pilot topics**, also addressed in GA Workshop:
  - MAC European SP campaign
  - LoC in approach and landing
- **2 Tasks Forces** to address these subjects:
  - EASA and MS participants are appointed
  - GA community participants to be appointed following GA Workshop



# Conclusions and way forward

- Safety Promotion is a key tool for effective safety management especially in GA
- Focus of SPN in GA will be on how to reach non-affiliated GA pilots
- Invitation to the Workshop participants to support future safety promotion task forces based on the workshop outcome
- Participants in task forces to be nominated through the GA sectorial committee
- Comments & discussion



**EASA**  
European Aviation Safety Agency

**Thank you!**



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# Acronyms

- CAG Collaborative Analysis Group
- EGAST European General Aviation Safety Team (closed 20 April 16)
- EPAS European Plan for Aviation Safety
- MAB Member States Advisory Body ([EASA MB Decision 19-2015](#))
  - TeBs Technical Bodies of the Member States
- PIA Preliminary Impact Assessment
- RMP Rule Making Programme
- RMT Rule Making Task
- SAB Stakeholders Advisory Body ([EASA MB Decision 20-2015](#))
  - SteBs Stakeholders Technical Bodies
- SP Safety Promotion
- SPN Safety Promotion Network
- SPT Safety Promotion Task
- SRM Safety Risk Management



# Transfer of ESSI activities



- Closed 20 April. Functions are reallocated to the CAGs, TeB GA, Sectorial Committee GA, SPN and task forces

