

AN INSIGHT INTO THE ROTORCRAFT WORLD

Dr. Vittorio Morassi
EHA Chairman

MARKET TRENDS

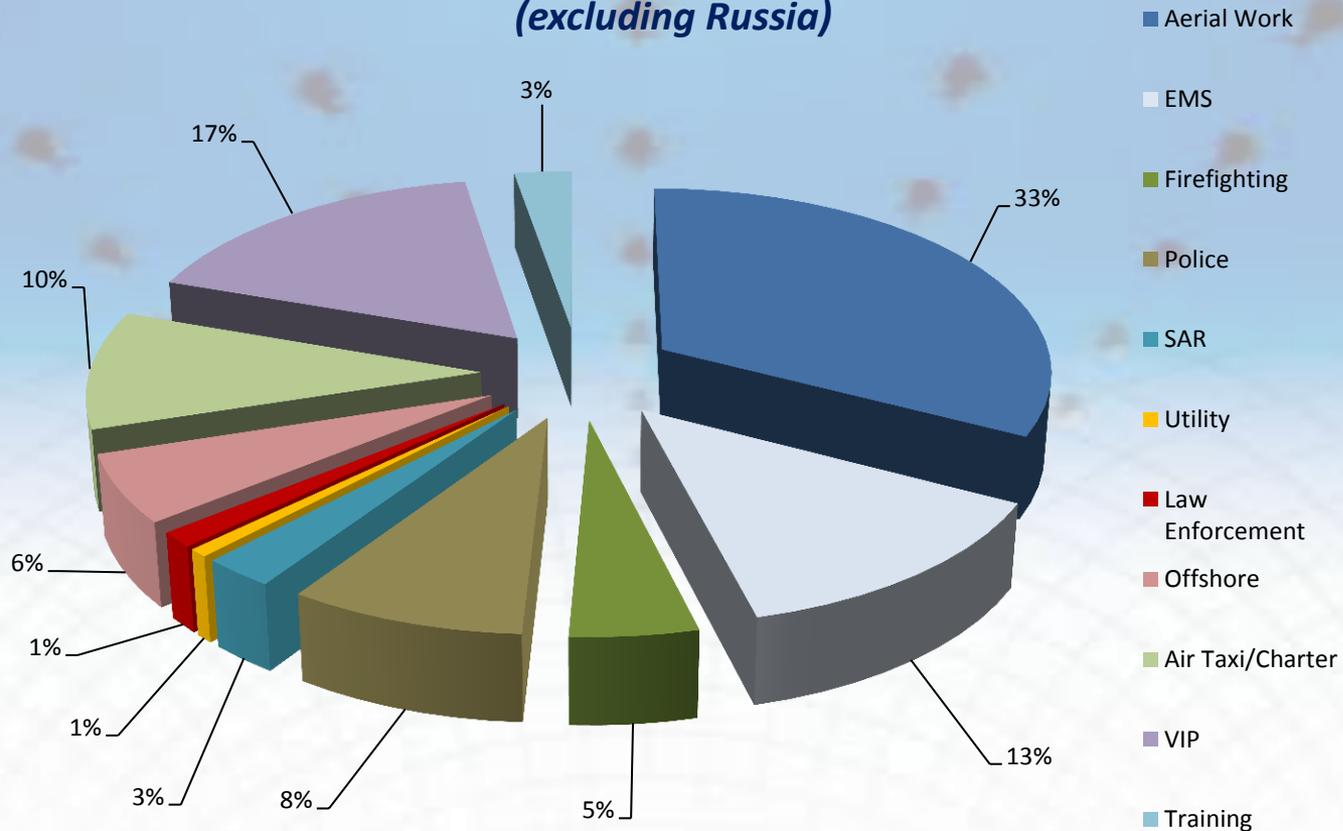


A single helicopter is flying in a clear blue sky, positioned at the top center of the page. The sun is visible in the background, creating a bright glow.

ROTORCRAFT MARKET SIZE

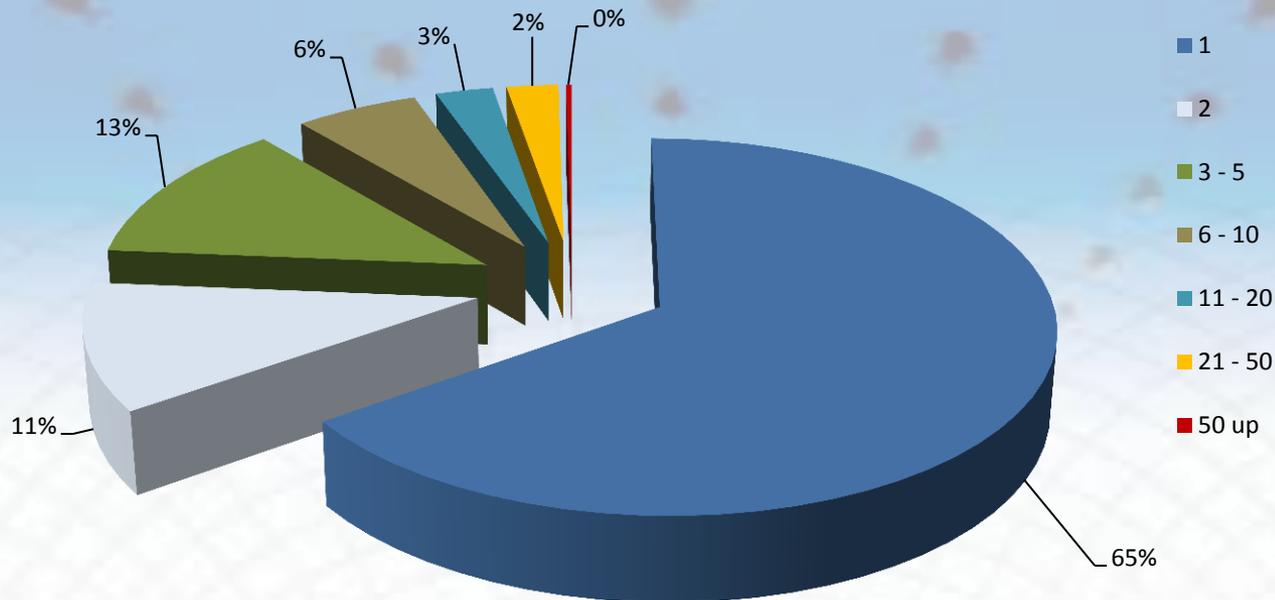


EUROPEAN FLEET divided by helicopters Role/application (excluding Russia)



Total nr. helicopters: 4.290

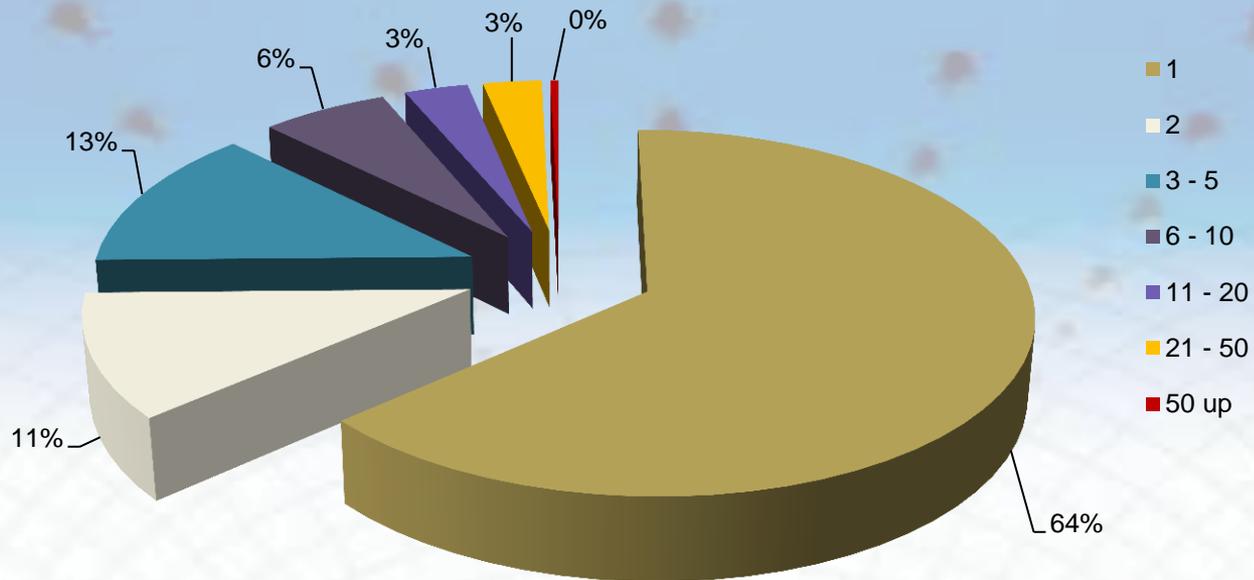
EUROPEAN OPERATORS divided by helicopter fleet composition (excluding Russia)



Total nr. Operators: 1.526



EUROPEAN OPERATORS divided by helicopters fleet composition *(including Russia)*



Total nr. **helicopters**: **5.777**

Total nr. **Operators**: **1.720**

STRUCTURE



AMAC



NHAC EHOC



AN EUROPEAN/INTERNATIONAL DEDICATED SHOW



helitech[®]
international
HELICOPTER EXPO & CONFERENCE
14-16 OCT 2014 AMSTERDAM
RAI

In association with



DATA DRIVEN RULES



Data should be made available



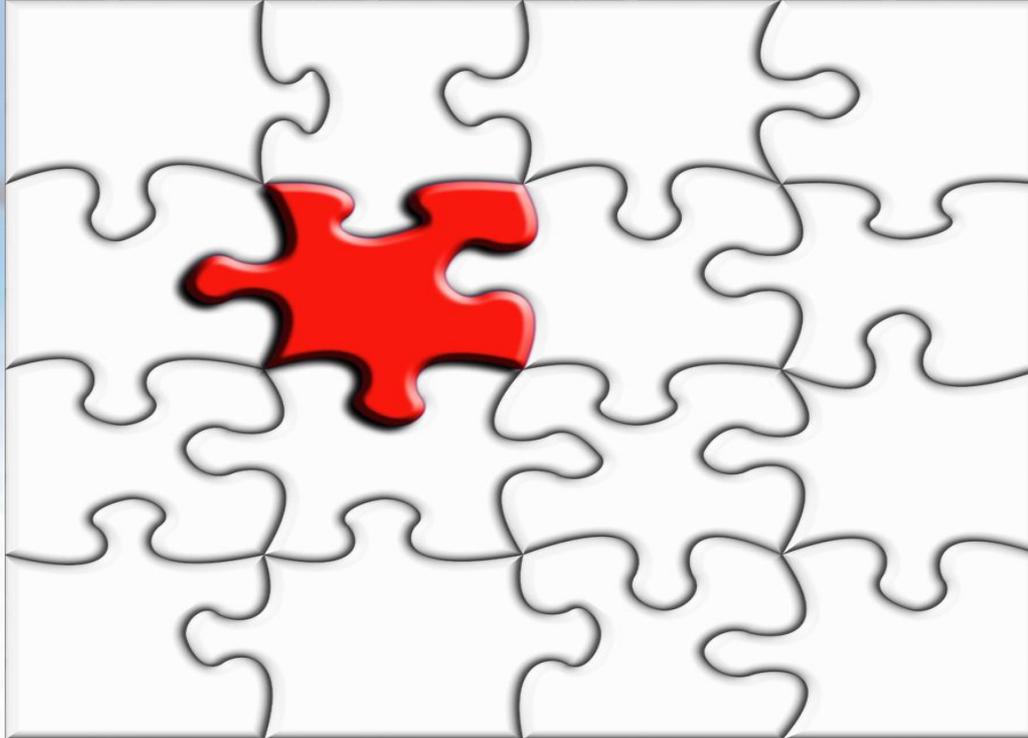
Assumptions should be the same



Data should be reliable and universally recognised



*Although we are all part of a whole,
not all pieces have the same shape.*



ONE SIZE DOES NOT FIT ALL



“CAN YOU SPOT THE DIFFERENCE?”





***THANK YOU FOR YOUR
KIND ATTENTION***